



*Lubbock in  
the Loop*

# *Media Kit*

[Lubbockintheloop@gmail.com](mailto:Lubbockintheloop@gmail.com)

We exist to promote Lubbock businesses and events. Popular features on the site include: Events Calendar, Coming Soon to Lubbock Page, Celebrations in the LBK, and more! LITL launched in 2012 and has established a loyal following. The site is fully run by two Lubbockites. We write our own content, take our own pictures, run our social media, and maintain the website .

We have a diverse following that includes families, young professionals, students, and businesses. We consistently produce new and better content that attracts readers. Our money is invested back into the site to improve functionality.

We also work with local media outlets to promote our brand. Find us in the Lubbock AJ, Metro Leader, Daily Treador, Kiss 102.5, Lubbock for Kids, and KLBK.



23,5421 likes

Site Views: 75K/month



8,199 followers

Email Subs: 1,815



19,800 followers



# Price Sheet

30 days \$150

60 days \$200

90 days \$250



Ask about Non-  
Profit  
AND Yearly Pricing

## What's included?

1. Your ad will show on our 3 most popular pages  
Coming Soon to Lubbock, Events Calendar, and  
Celebrations in LBK
2. You can change the look of your ad at anytime
3. We will do occasional social media shoutouts