



Media Kit

LUBBOCK IN THE LOOP

LUBBOCK
in the **LOOP**
ORIGINAL INDEPENDENT

Original & Independent
Since 2012
lubbockintheloop.com

We exist to promote Lubbock businesses and events. Popular features on the site include: Events Calendar, Coming Soon to Lubbock Page, Food Finds, and more! LITL launched in 2012 and has established a great following.

The site is fully run by two Lubbockites. We write our own content, take our own pictures, run our social media, and maintain the website .

We have a diverse following that includes families, young professionals, students, and businesses. We consistently produce new and better content that attracts readers. Our money is invested back into the site to improve functionality.

We also work with local media outlets to promote our brand. Find us in the Lubbock AJ, Metro Leader, Daily Treador, Kiss 102.5, Lubbock for Kids, and KLBK.



16,305 followers

Site Views: 75 K/month



6116 followers

Unique Visits: 42 K/month



10.6K followers

Email Subs: 1309



Price Sheet

30 Days \$150

60 days \$200

90 days \$250

**Ask about Non-Profit
& yearly Pricing**